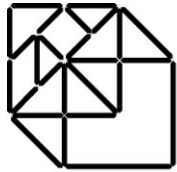


1. Framework project



New Wuxi, New Life

1.1_Promoter(s)

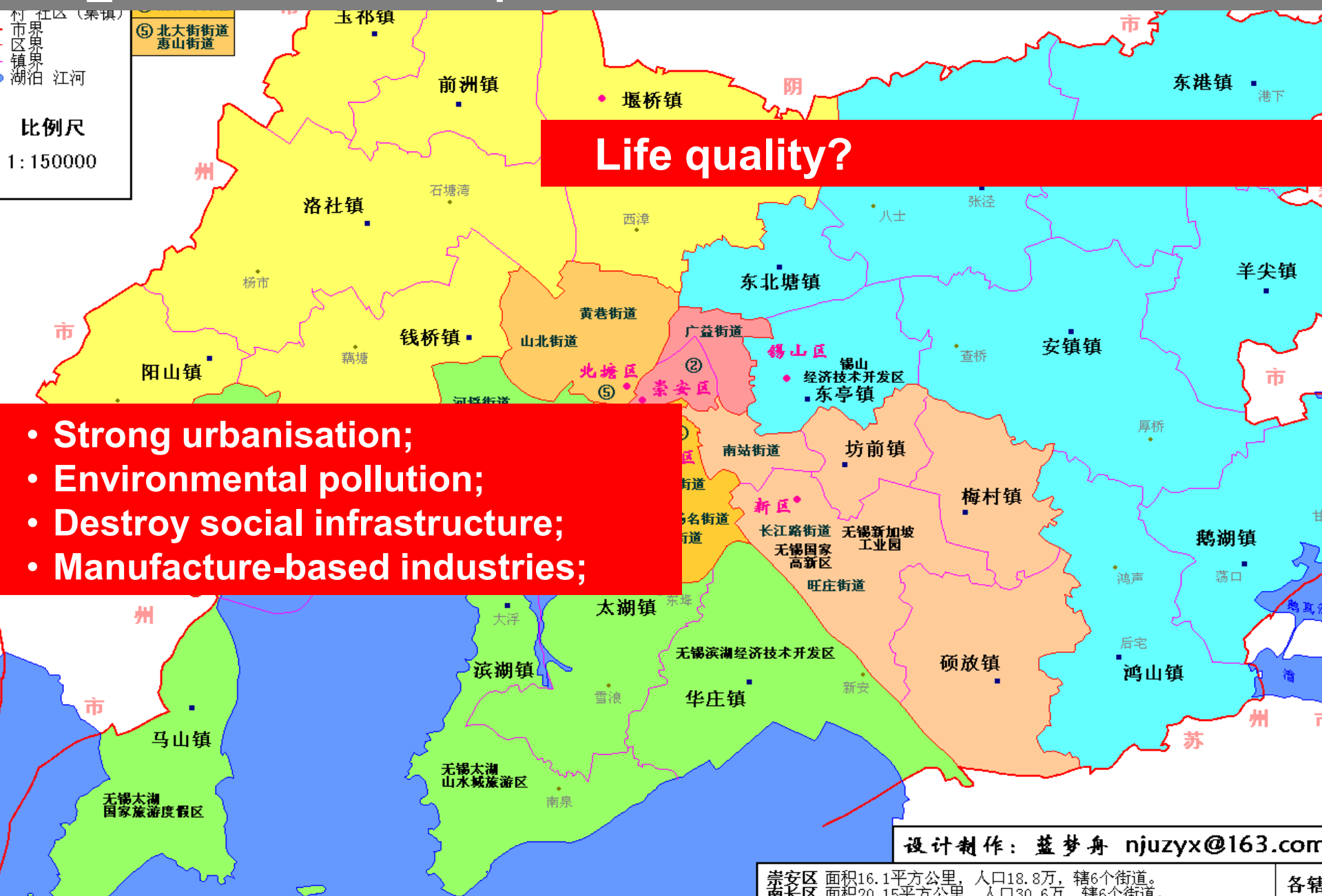


江南大学设计学院

School of Design
Jiangnan University

- School of Design, Jiangnan University
- Wuxi Muticipal Goverment

1.2_Context and main problem



1.3_Framework project: objectives

The background image shows a construction site with a tall red and blue crane. Several black power lines stretch across the upper part of the frame. In the foreground, there is a dirt path and some green vegetation. The sky is overcast.

Identify local resources and initiatives towards sustainability;

Explore scenarios of sustainable living in periurban area;

Networking the local projects and initiatives in a framework;

1.4_Framework project: visions and strategy

A photograph of a busy street in Wuxi, Jiangsu Province. In the foreground, a man in a white t-shirt and khaki shorts is walking away from the camera. To his right, a woman in a black top and denim shorts is also walking away. Further right, a black scooter is parked on the sidewalk. In the background, there are more pedestrians, trees, and a white van on the road. The scene is captured from a low angle, emphasizing the movement of the people.

It aims to promote new sustainable lifestyles with radical change towards sustainability by identifying, intervening and generating sustainable initiatives, proposals, projects for harmonious society in the area of Wuxi, Jiangsu Province.

The project strategy is to define and network the diffused positive initiatives as the basic resource on one hand, and to generate and synergy the adapted new proposals towards the local problems on another.

1.6_Framework project: actions



Chita08
DESI 09-JU
More Field research

...

1.5_Framework project: local projects list



As a framework project, NeWu is approaching by some self-standing local projects. Given that NeWu is still at a very early stage. Most of local projects in NeWu are still design proposals that are prepared to be concept of running projects. Certainly, there are also several working local projects.



1.6.1_Framework Action 1



Chita 08 is formal collaboration between two universities with a project agreement. Two parties commitment to co-organized a workshop in Jiangnan university according to project proposal. The workshop was launched in July 1st and last five months to proceed a complete project of service design.

1.6.1_Framework Action 2



DESIS 09: Social Innovation and Connection is collaboration between Politecnico di Milano (Polimi) and founding members of DESIS-China, promoted and coordinated by DEISS-China under the umbrella of DESIS-International.

1.8_Follow-up perspective



DESI Seminar: Design for Social innovation and local development, Sep. 12th



DESI10@Wuxi Workshop: Sustainable food network, Sep. 13th-28th

2. Local projects



Design proposals

Working projects



footprints



1.5.1_Tentative local project 1



Pride House

Service ideas: by mobile digital platform, migrant workers share and exchange experiences, skills and facing the problems together.



1.5.2_Tentative local project 2



Taxi pooling

Service idea: between some particular places in city, Taxi pooling can be organized by mobile phone to decrease of taxi transportation and increase the economical benefit to users.



1.5.3_Tentative local project 3



Finding the Fresh (F&F)

Service idea: a service of Community Supporting Agriculture, a network is to match the needs of the urban residents on organic foods and supplies of small-scale/ family food producers in suburb.

1.5.4_Tentative local project 4

Yesterday Once More

Service idea: People who have experiences in the same place can keep the memory and share the stories by mobile specific local service.



3. Design role



Facilitating engagement of local stakeholders through the simulation of transformative projects...

3.1 Identifying...



3.2 Envioning...



3.3 Visualizing...



3.4 Communicating...



3.5 Facilitating...

